

Overview of the state of CSI in South Africa

Collaboration for impact



24 May 2016

Presented by: NICK ROCKEY



Agenda

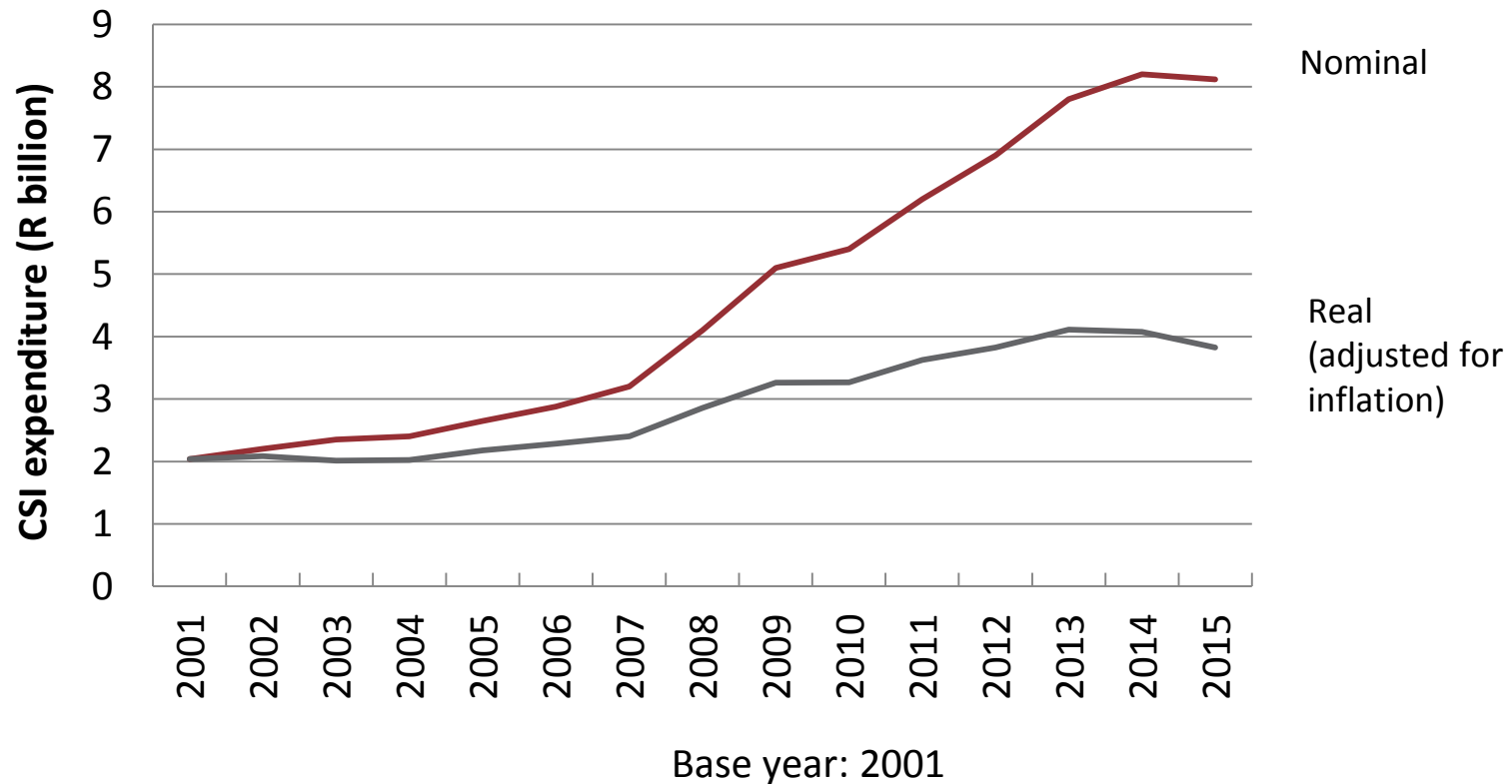
- Research highlights
- Conference panel perspectives on CSI
- Trialogue initiatives



RESEARCH HIGHLIGHTS

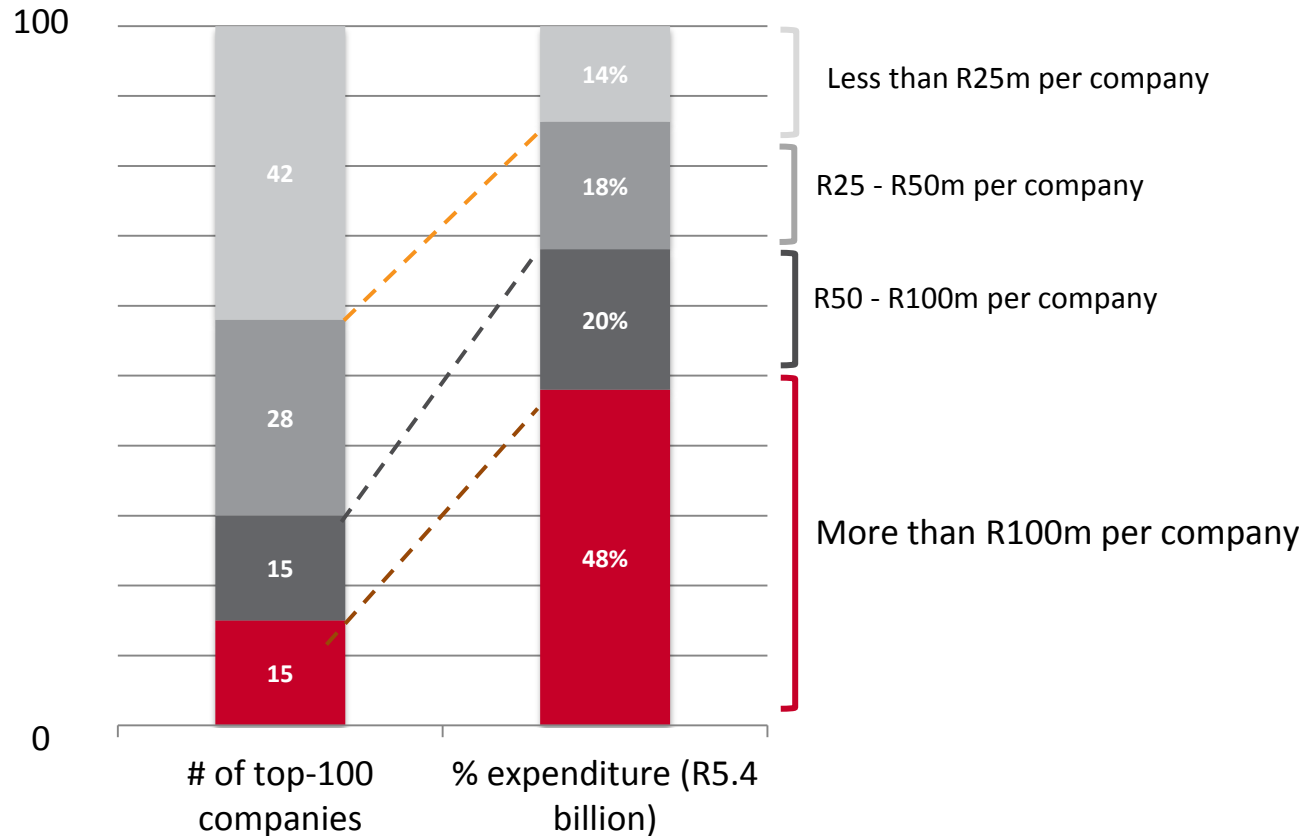


CSI expenditure in South Africa decreased to **R8.1 billion** in 2015



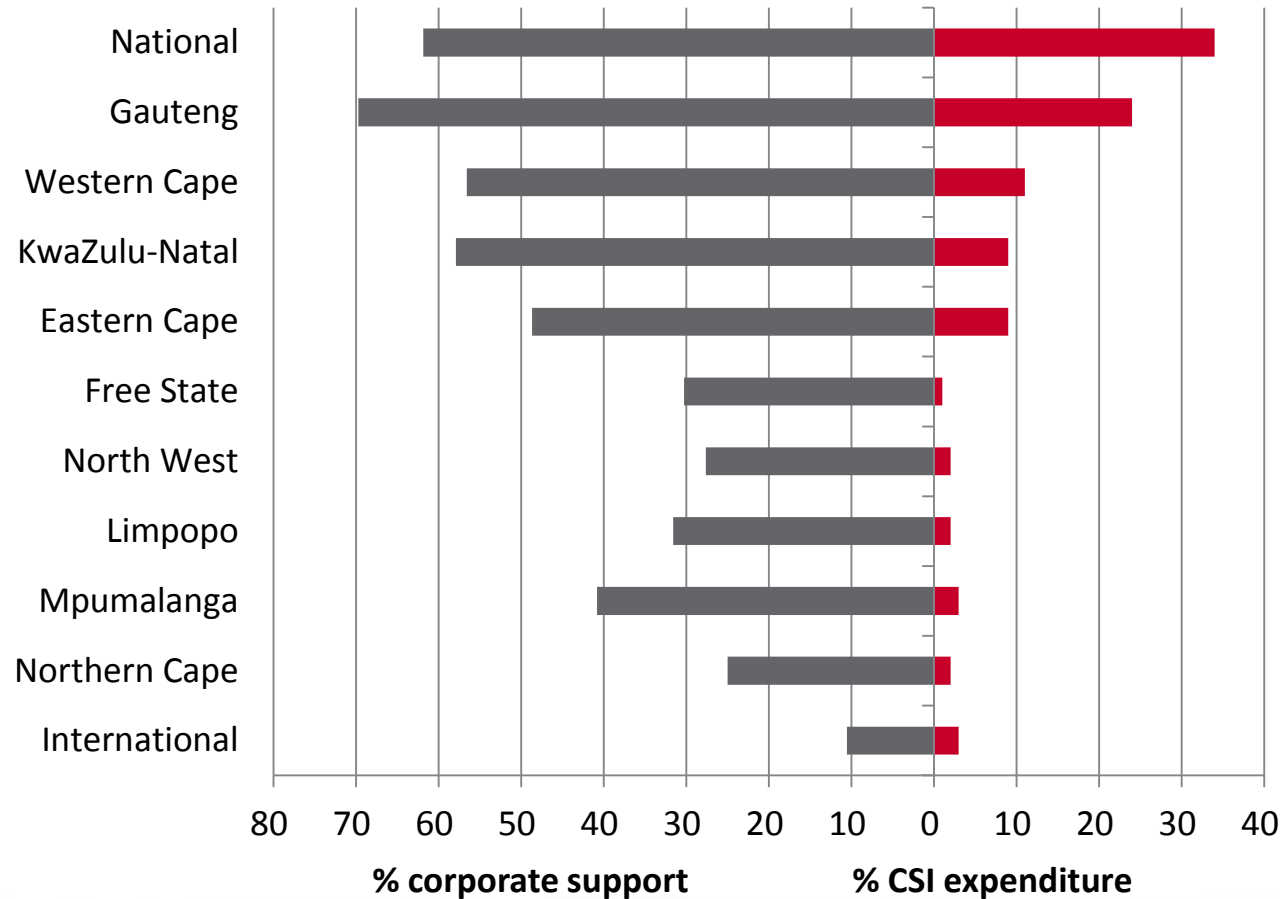


The top 100 companies accounted for two thirds of the total estimated CSI expenditure



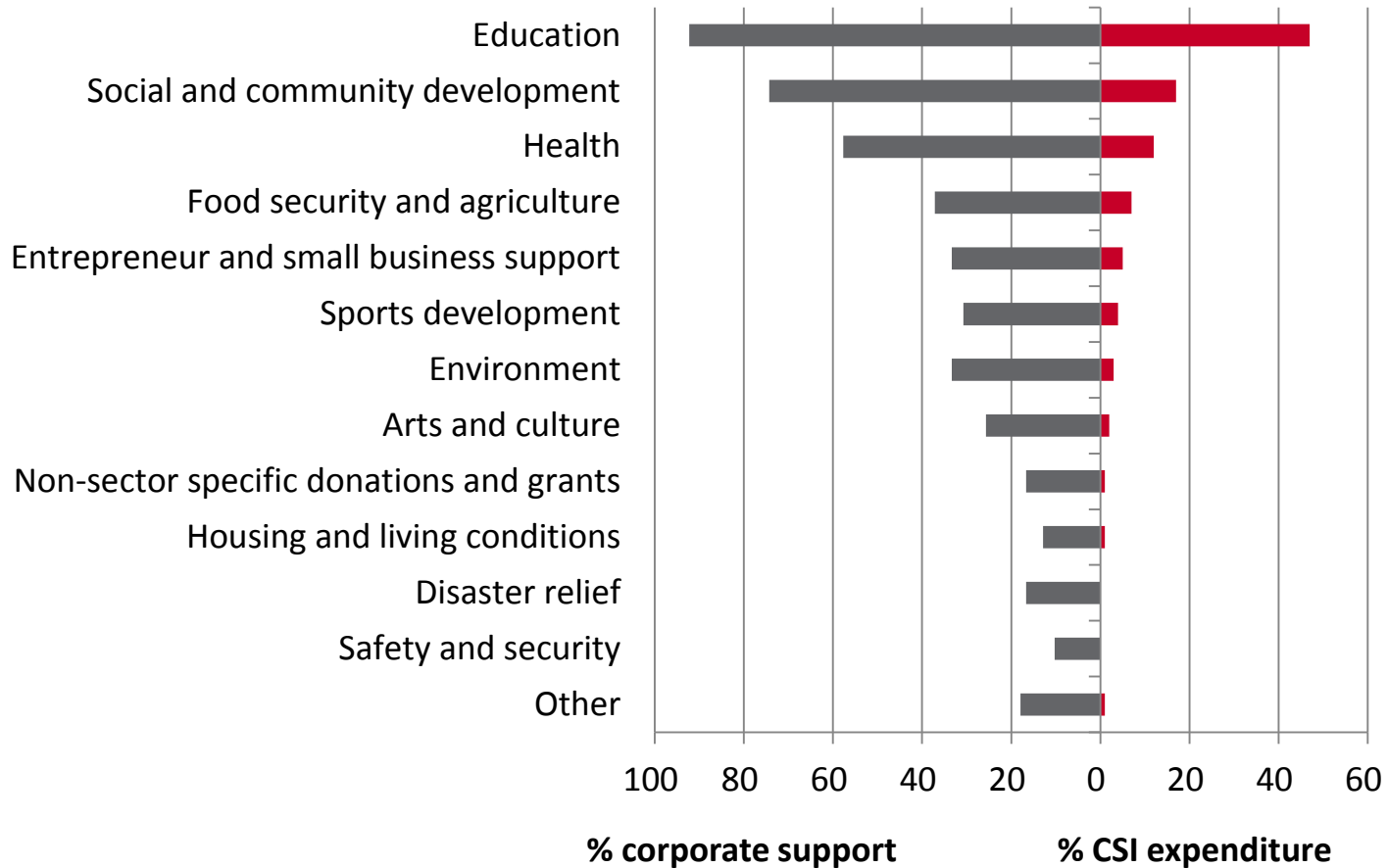


CSI expenditure is concentrated nationally and in Gauteng



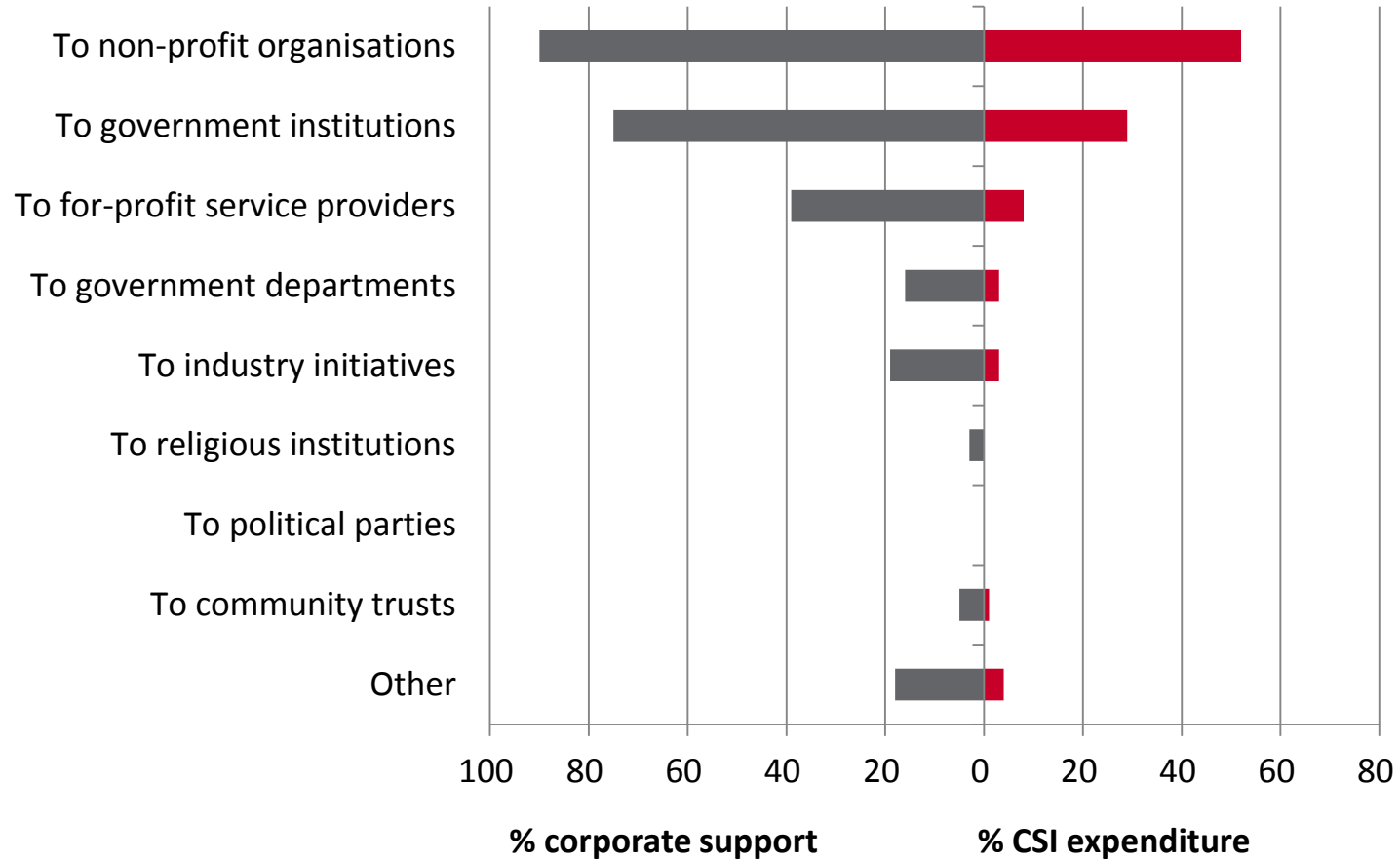


Education continues to receive the most support



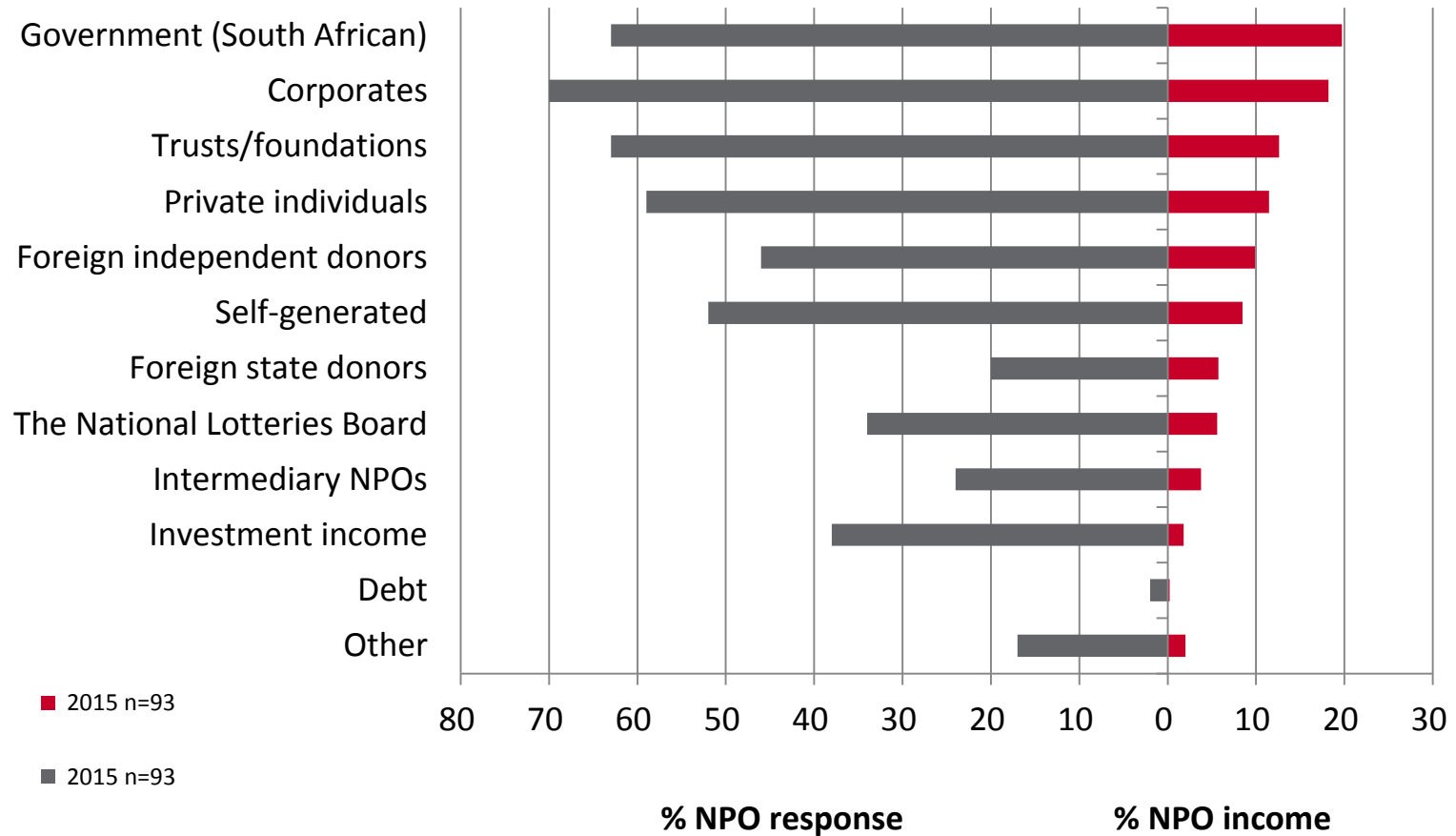


NPOs receive 52% of total CSI expenditure



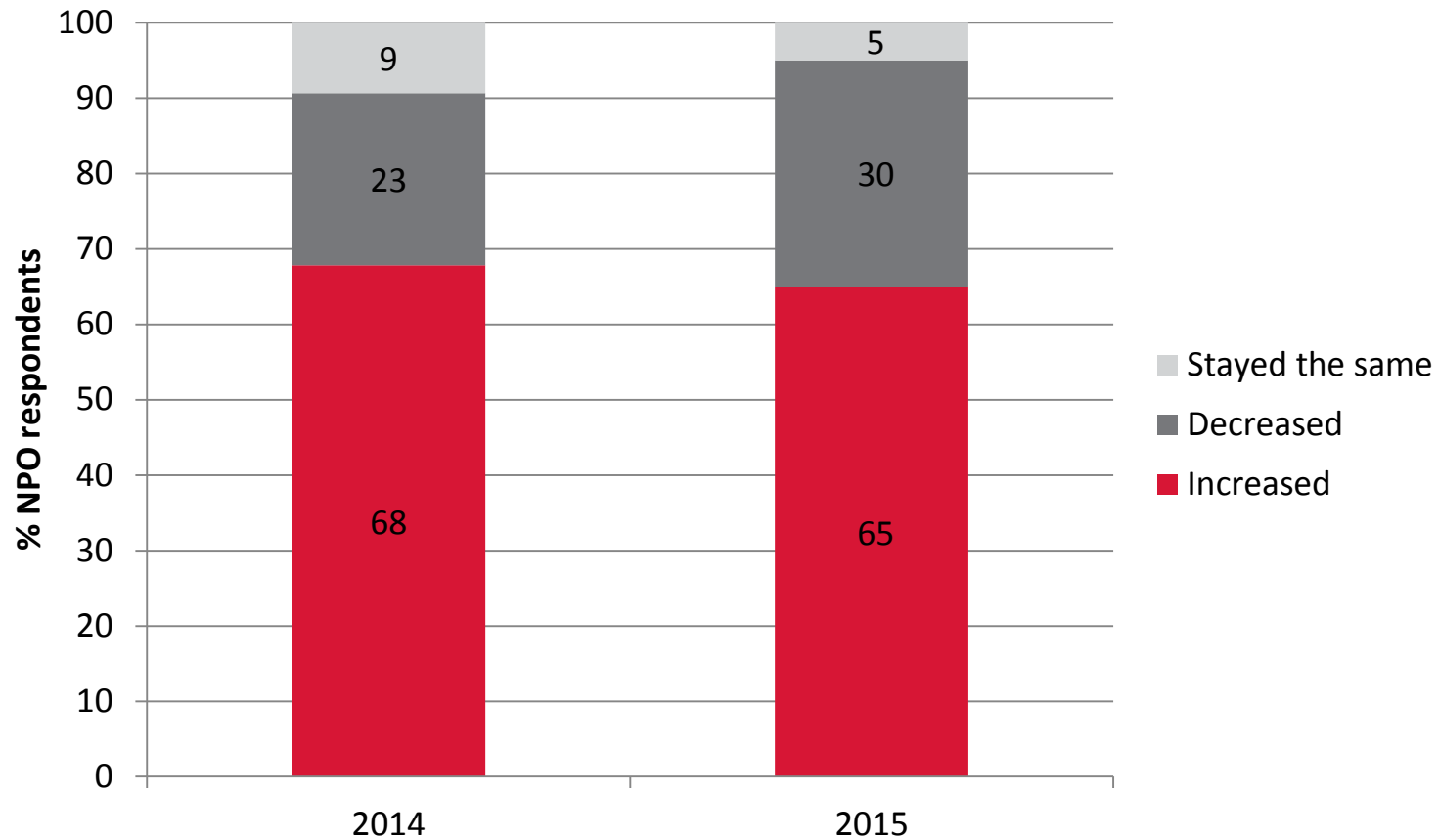


Governments, not corporates, were the largest source of NPO funding in 2015





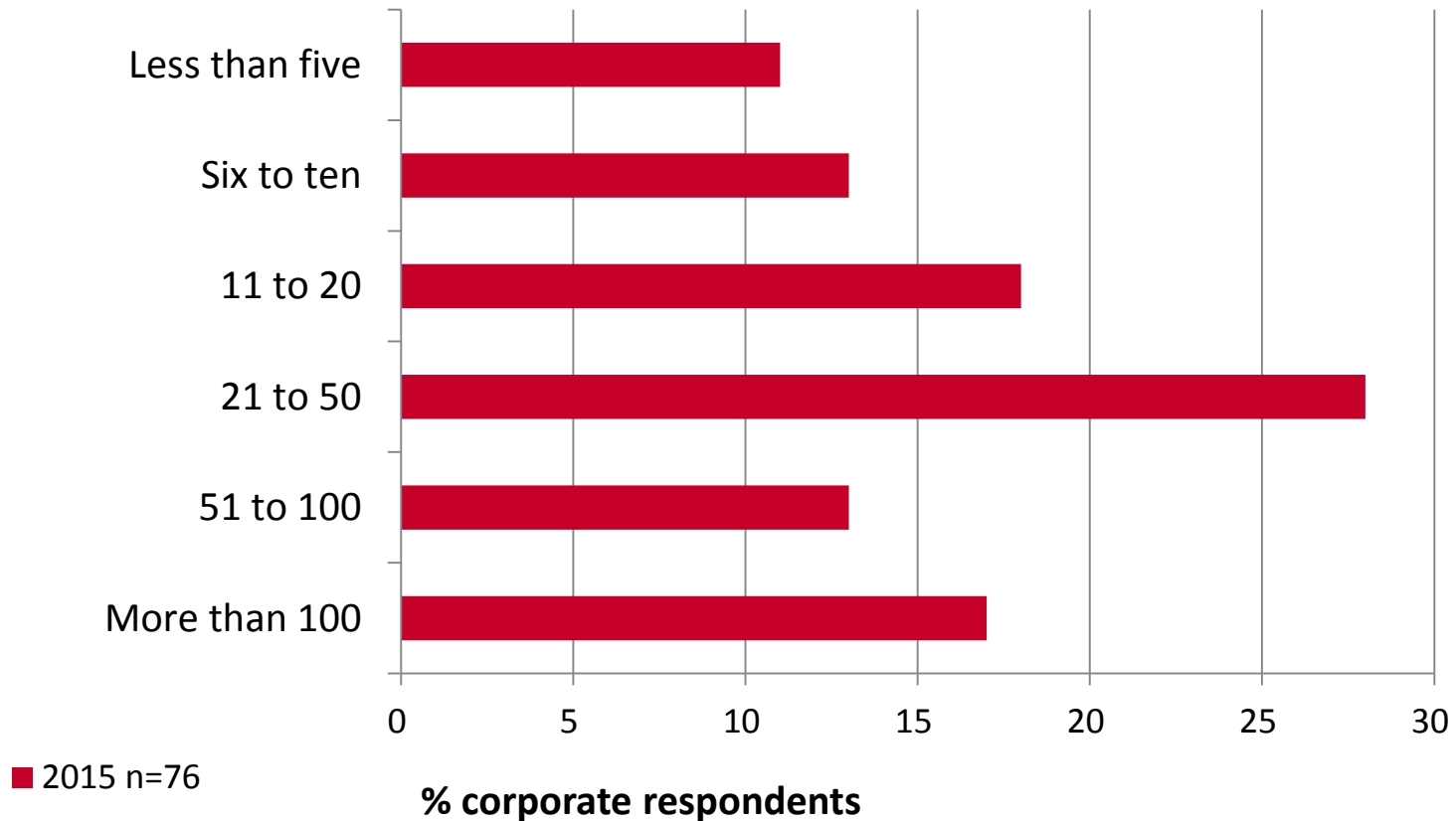
The majority of non-profits reported increased income in 2015





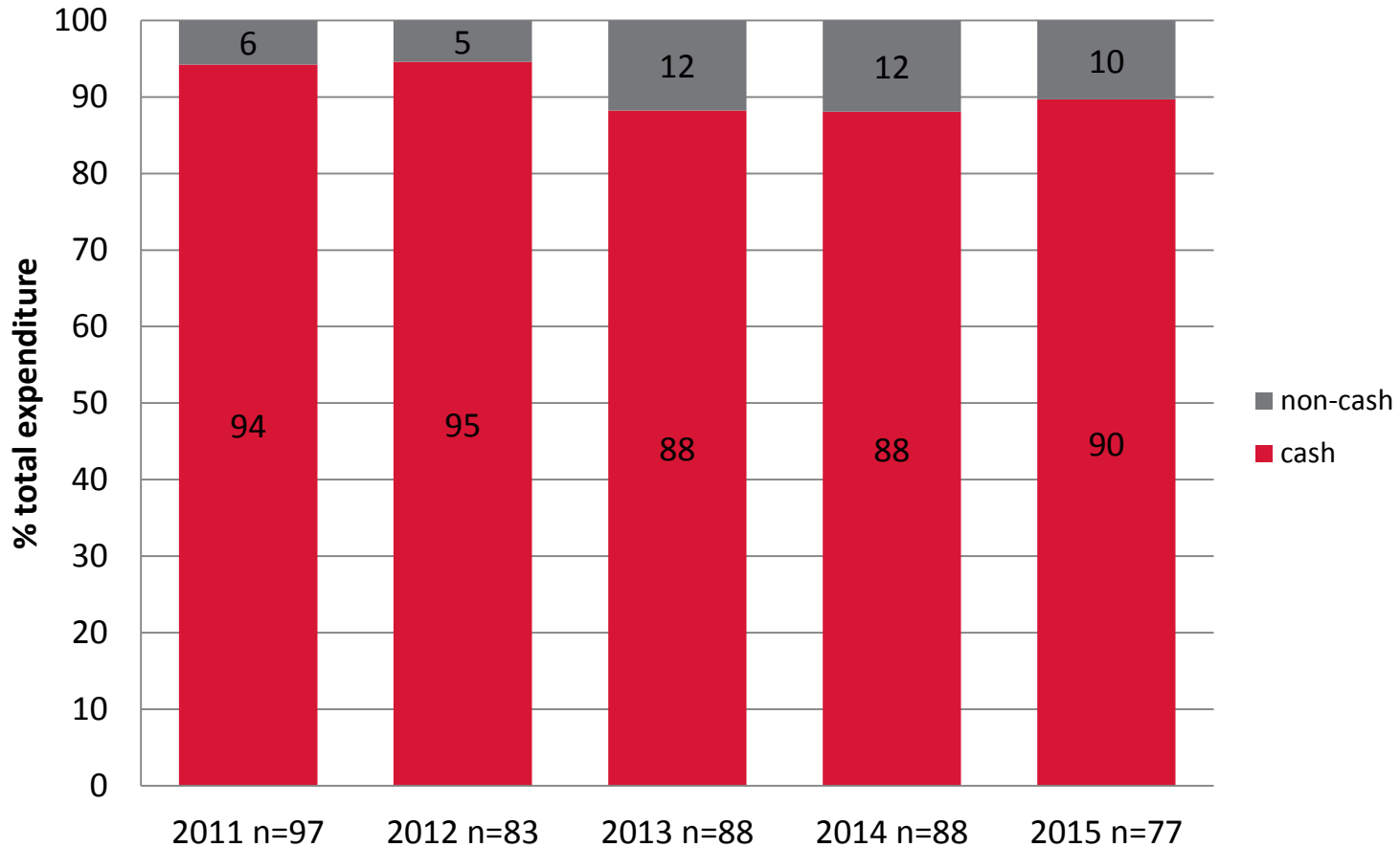
76% of corporates funded more than 10 organisations in 2015

Number of organisations supported

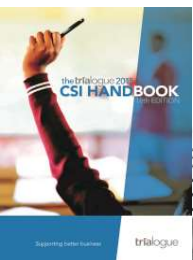
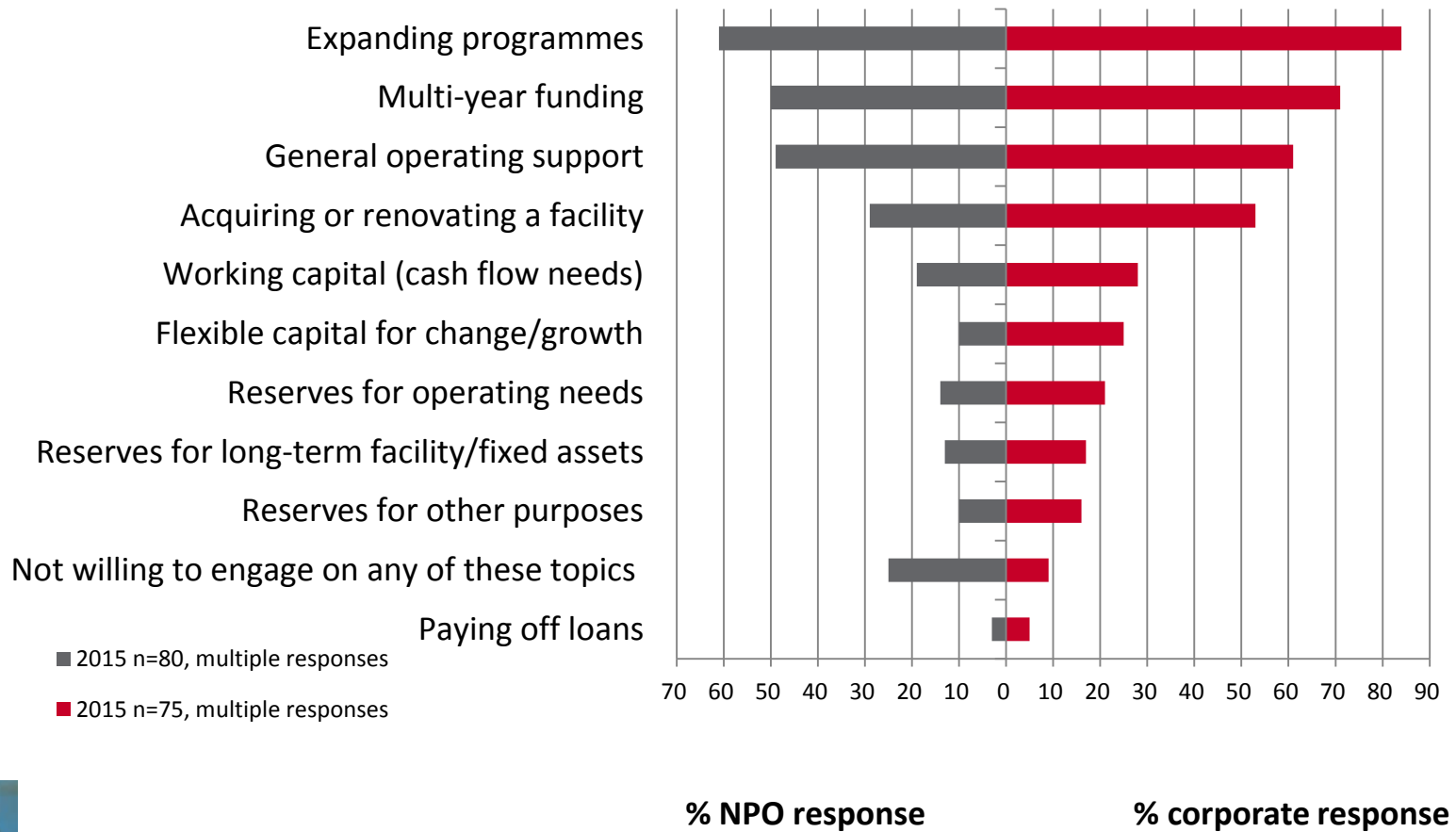




Non-cash giving stable at 10% of total CSI expenditure

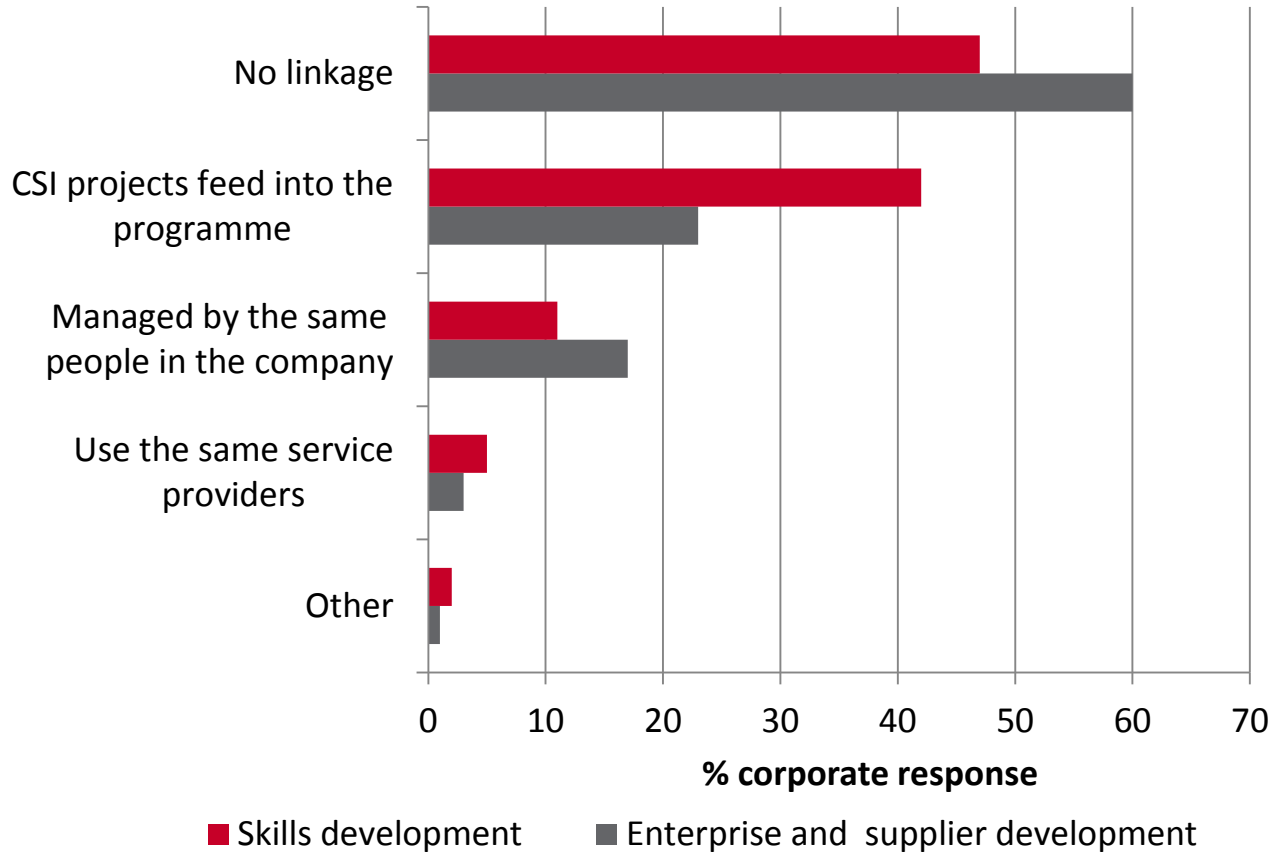


Most corporates are willing to discuss **expanding programmes**, few are willing to discuss loans and reserves



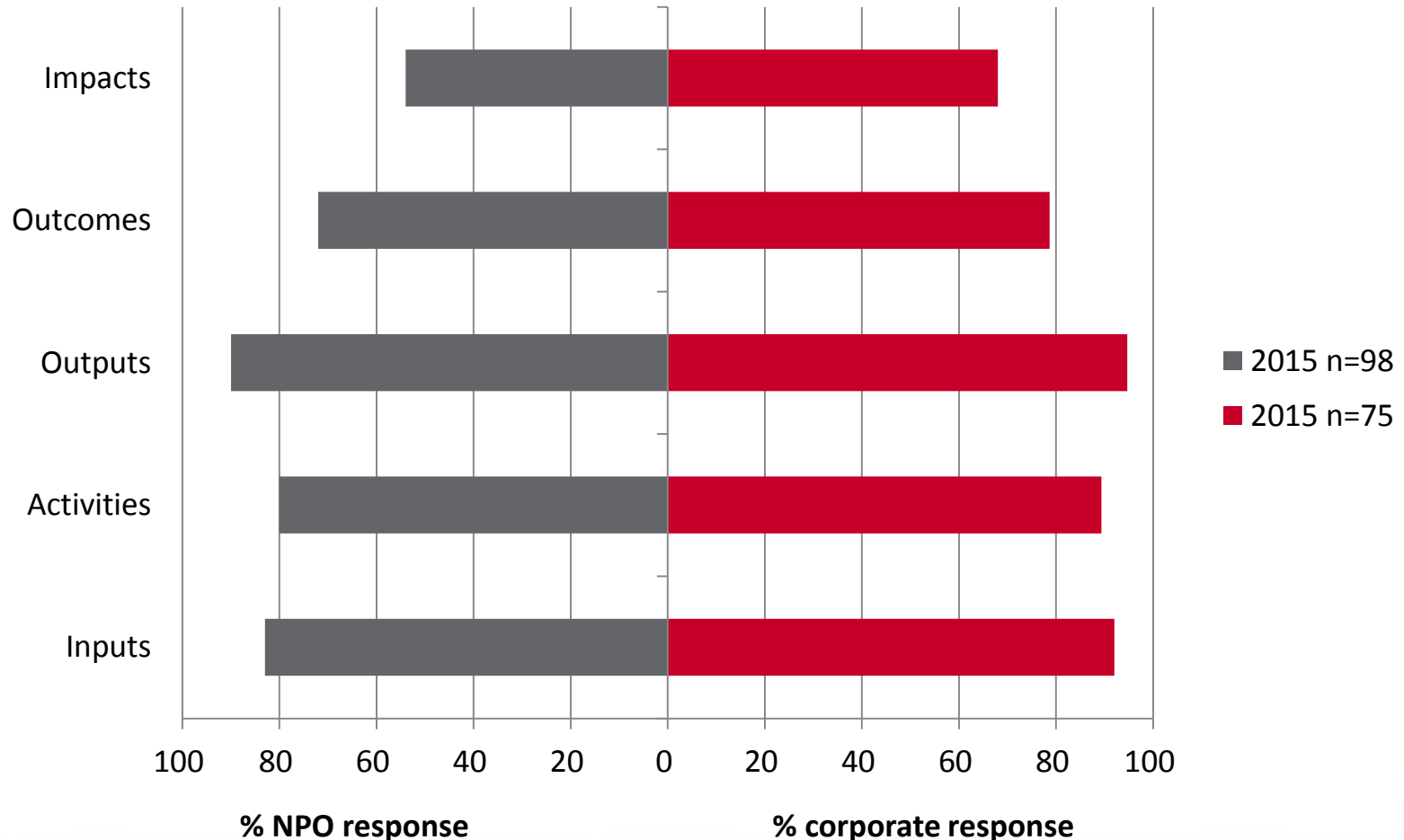


Most companies report no link between CSI and skills or enterprise development





A high rate of corporates and NPOs reportedly measure all CSI projects





Concluding remarks

- **Growth** in total CSI expenditure is **slowing**
- **National** projects and those in **Gauteng** continue to receive the largest share of CSI budgets
- **Education** continues to receive the most spend, and this is focused at school-level and maths and science
- Large companies are still **not particularly focused**
- Giving is still largely **traditional** – to projects run by NPOs – with few considering new structures or finance mechanisms
- Companies and NPOs increasingly claim to conduct **M&E** and measure outcomes of all projects



CONFERENCE PANEL PERSPECTIVES ON CSI



Funding innovations

BBBEE **SOCIO-ECONOMIC DEVELOPMENT FUNDS** *Impact Bonds*

Social enterprise **GRANT FUNDING**

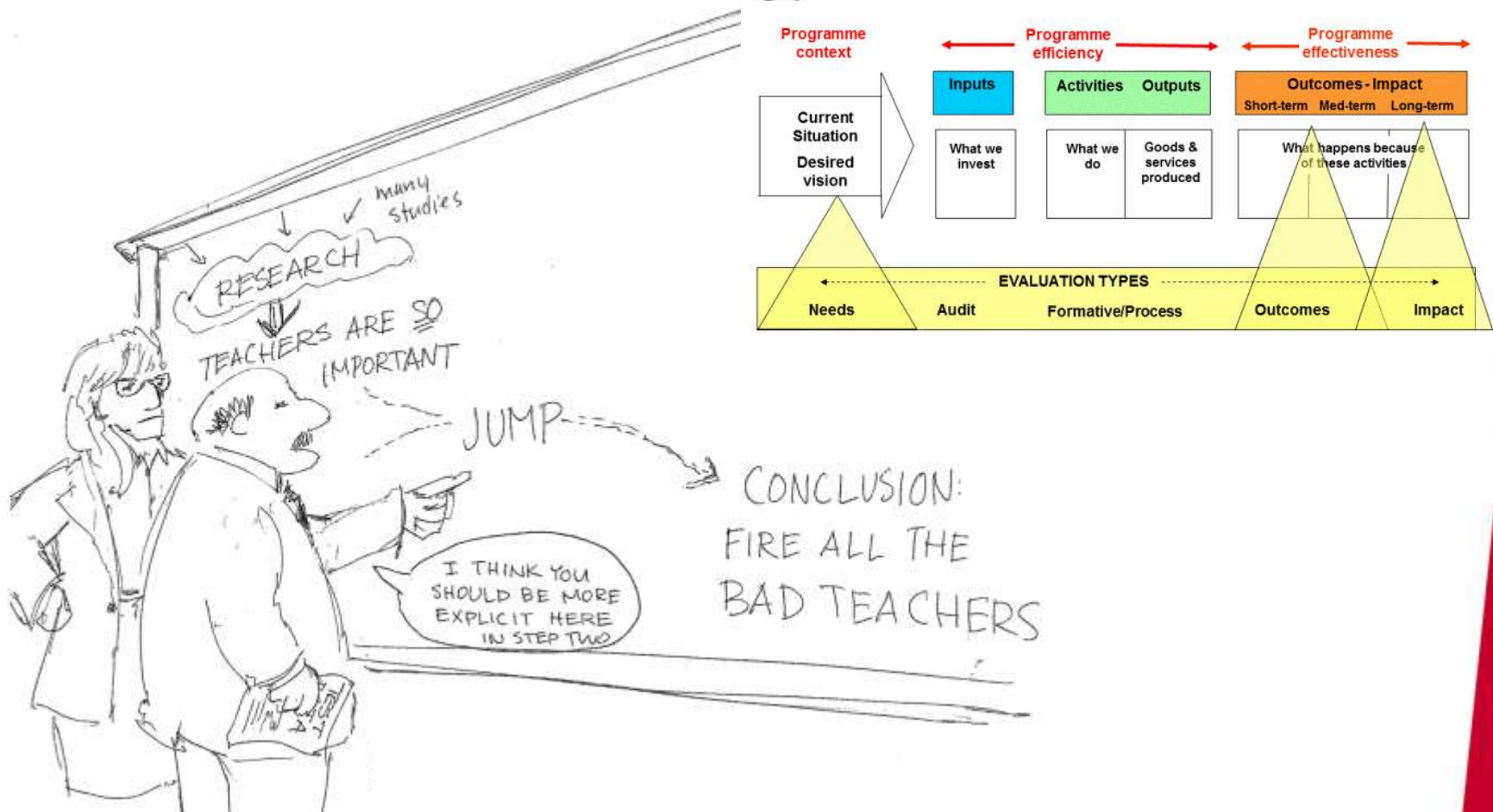
Crowd funding

Loan finance *Skills training*

Enterprise development Non-cash contributions

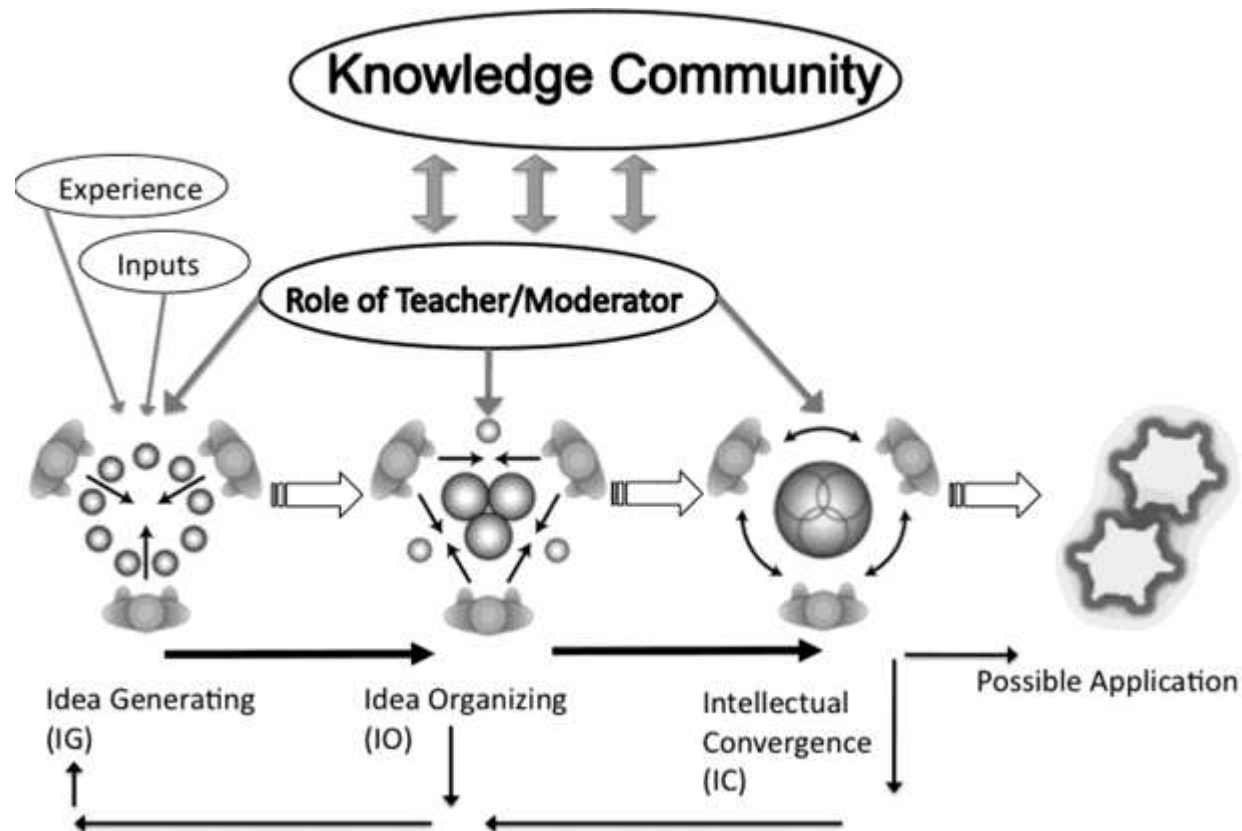


Monitoring and evaluation





Collaboration in education





Skill development and employability



www.shutterstock.com · 111888635



CSI in Africa





ICT in education





Conscious giving

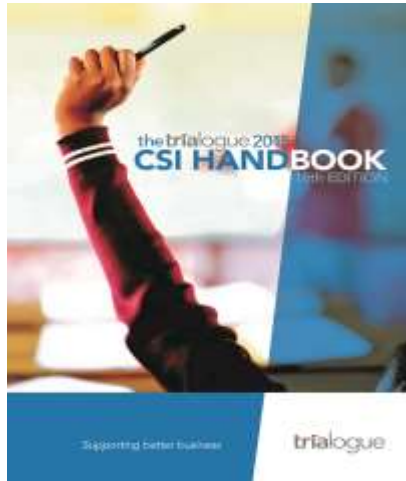




TRIALOGUE INITIATIVES



Trialogue initiatives



CSI MATTERS FORUM

