

trialogue CSI Training

*Building capacity for responsible
business management*



Social Return on Investment Training with Wizeimpact

Social Return On Investment is an internationally recognized methodology that helps to measure your proven impact but also monetize the change created in order to have a comprehensive view of your total Return On Investment across the triple bottom-line.

Using SROI will help you to:

- Prove the positive (or negative) Impact of your project/strategy
- Establish KPIs and improve your data collection methodology
- Understand where more value can be created in the coming year
- Tell a better story to your management, your partners and investors
- Improve stakeholder engagement process and sustainability approaches.

The 2-day training on SROI is suitable for companies, social enterprises, governmental and non-governmental organizations looking for a practical tool to measure the social impact of their programs.

Learning outcomes:

- Understand why value should be measured
- Learn to use evidence to measure impact
- Learn to collect data systematically
- Learn how to assign value to change
- Learn how to monetise the value you create
- Understand your future Impact
- Reshape your program to increase positive change.

Who should attend SROI training?

- Heads of Strategy
- Sustainability Officers & Directors
- Program and Project managers
- CSI specialists and practitioners
- Monitoring & Evaluation Experts
- CFOs and Accountants
- Heads of Foundation
- NGO/NPO Representatives

About your facilitator

Alex Lemille is the founder of Wizeimpact, and an expert in the fields of circular economy, business model innovation, corporate impact assessment, social entrepreneurship, thriving training and CSR reporting.

Alex graduated from Hult MBA, Boston, MA, USA in 2013 and holds several degrees in circular economy, thriving, business ethics and international development.

Course details

Duration: 2 days

Cost: R 6 500

Outcomes: Certificate from Wizeimpact, a member of the SROI International Network

Contact: kate@trialogue.co.za to register for the next course