

INCOME GENERATION FOR NON-PROFITS

USING SOCIAL ENTERPRISE THINKING AND MODELS TO ACHIEVE FINANCIAL SUSTAINABILITY

- Explore income generation models used by non-profits in South Africa and globally
- Develop a socially-enterprising mindset
- Explore the potential of income generation for your non-profit organisation

7 MAY 2018 | JOHANNESBURG



INCOME GENERATION FOR NON-PROFITS

With over 170,000 NPOs in South Africa and 68 new registrations happening week on week, donor funding is inevitably becoming more and more competitive.

For many organisations looking to scale operations, self-generated income is seen as an important piece of the puzzle - a way to increase their overall income, as well as leveraging match funding. In fact, according to a recent Trialogue survey, self-generated income accounted for the highest income growth for NPOs.

This practical workshop explores financial sustainability through an income-generation model, drawing on best practice from within South Africa and around the world.



"I had a very limited understanding of the potential for Non-Profit Organisations to generate their own income and how they could strive for sustainability. This has all changed for me and opened my eyes."

Previous Learner



LEARNERS

This workshop is aimed at non-profit leaders who want to learn more about decreasing donor dependency and increasing their financial sustainability and independence. It is also highly relevant for CSI practitioners interested in finding out more about how to fund sustainable models of impact, such that greater, long-term impact can be unlocked through their funding.

ON THIS PROGRAMME YOU WILL:

- Identify trends driving the sustainability imperative in South Africa
- Assess your current level of financial sustainability
- Develop a socially-enterprising mindset
- Explore income generation models used by non-profits in South Africa and globally
- Explore the potential of income generation for your non-profit organisation
- Develop a sustainability strategy with buy-in from key stakeholders

PROGRAMME DETAILS

TIME: 10.30am - 5pm

DATES: Monday 7 May 2018

LOCATION: This is a pre-conference workshop at the Trialogue Conference in Johannesburg

COST: R2 000 (ex VAT)

FOR MORE INFORMATION

Please contact our Business Development Officer:

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