



## ABOUT TRIALOGUE

Triologue is one of only a few consultancies in South Africa that focuses exclusively on corporate responsibility issues. We are a 51% black-owned company with more than 20 years' experience in sustainability and corporate social investment (CSI). We are the South African partner of the CECP Global Exchange, a coalition that unites corporate societal engagement organisations from around the world to advance the corporate sector as a force for good.

### Triologue's CSI strategy refresh offerings – in response to COVID-19

The urgency with which all sectors of society must act to address South Africa's gaping socioeconomic divide is only reinforced by Covid-19. The environment has changed irreversibly in the past few months and corporate social investment (CSI) needs to adjust to the new and growing societal needs as well as the additional resources or constraints on the business.

Triologue has adapted its CSI strategy framework to facilitate quick support for CSI strategy reviews, in light of the pandemic. We are offering three types of support:

#### **1** Free **45-minute high-level presentations**

to foundation boards, company CSI committees or executives. These will not be tailored to the specific company but will provide some context and strategic decision points for leaders to consider.

#### **2** **Light strategy review processes,** facilitated by Triologue, with a Covid-19 lens. These will entail

collecting data on your company's CSI programme through questionnaires and data templates; conducting a desktop review of the information; and a Triologue-facilitated three-hour workshop with relevant CSI representatives to go through key decision points, including available resources, key programmatic shifts and internal changes required. The outcome will be a set of agreed CSI strategy shifts required in the short and longer terms.

#### **3** Assistance in **implementing the CSI strategic shifts.**

This could involve support with updating existing strategy or policy documentation, exiting programmes, identifying new programmes, adjusting programmes or setting up monitoring and evaluation frameworks and reviewing projects.

## Triologue's COVID-19 decision matrix

	PHASE 1 <b>REACT</b> (short term)	PHASE 2 <b>ADAPT</b> (medium term)	PHASE 3 <b>BUILD</b> (longer term)
RESOURCES	<ul style="list-style-type: none"> <li>Determine resource needs and availability; financial; non-financial</li> </ul>	<ul style="list-style-type: none"> <li>Determine resource needs and availability</li> <li>Longer-term planning</li> </ul>	<ul style="list-style-type: none"> <li>Annual budgeting (financial and non-financial)</li> </ul>
PROGRAMMES	<ul style="list-style-type: none"> <li>Consult existing partners</li> <li>Adjust for COVID-19</li> <li>Identify new partners/projects</li> </ul>	<ul style="list-style-type: none"> <li>Adjust programming</li> <li>Determine support required</li> <li>Continue/exit decision</li> </ul>	<ul style="list-style-type: none"> <li>Maintain/roll out/grow/scale/exit</li> <li>Shift to developmental</li> </ul>
COMMUNICATION	<ul style="list-style-type: none"> <li>Consult stakeholders</li> <li>COVID-19 awareness</li> <li>Inform stakeholders of response</li> </ul>	<ul style="list-style-type: none"> <li>Ongoing stakeholder consultation</li> <li>Share knowledge</li> </ul>	<ul style="list-style-type: none"> <li>Regular reporting</li> <li>Share learnings</li> </ul>
GOVERNANCE AND STRUCTURE	<ul style="list-style-type: none"> <li>Cross-functional response teams</li> <li>Quick decision-making</li> </ul>	<ul style="list-style-type: none"> <li>Revise policy/strategy</li> <li>Restructure team based on revised strategy and programmes</li> </ul>	<ul style="list-style-type: none"> <li>Annual planning</li> </ul>

**trialogue**

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