

## INTEGRATED THINKING ADVISORY

Triologue provides support on embedding elements of sustainable business based on our holistic integrated thinking model. Analysis of a corporate performance against this model assists companies in identifying actions and processes that can be improved to advance internal integrated thinking across the business.

### Specific integrated thinking and sustainability services include:



Gap analysis to assess positioning and practices as viewed against lead practice, undertaken based on public domain information or in more depth through an internal engagement process



Benchmarking of positioning against peer companies



Development of a sustainability strategy and roadmap, incorporating management workshops to reflect on performance, identification of easy wins and development of a roadmap plan



Advisory support in advancing practice and processes, covering elements such as sustainability positioning, conscious adoption of standards and codes, materiality and stakeholder engagement processes, internal management accountability and performance tracking and internal and external communication.

## OUR APPROACH

Integrated Reporting presupposes integrated thinking. The integrated report should reflect the status and outlook of processes, systems, achievements and plans for holistic value creation. However, whereas there are well developed frameworks to guide integrated reporting, the process for adoption and embedment of sustainable and responsible business practice is less well defined. As a result, the depth of integrated thinking frequently lags the messaging of the integrated report.

Triologue has developed an integrated thinking framework for assessing the status of adoption of integrated thinking within a business. This framework can be applied as a gap analysis tool, based on public reporting, or through additional engagement with a business. The analysis serves to identify levels of adoption and to frame a roadmap for advancing integrated thinking practices. This can be set out as a sustainability strategy and roadmap, that combines aspirations, priorities, capacity and resources and timelines. It also enables a company to identify 'quick wins' and make conscious choices about where practices are to be improved and over what time period.

The tool is ideally applied between reporting cycles, so that year on year tangible gains can be demonstrated. Unless internal practices are advanced, progress in reporting will be constrained. Furthermore, preparers of reports will continue to be frustrated in their effort to locate and extract information in accordance with the principles and elements of integrated reporting.

Triologue offers a range of services related to the concept of integrated thinking. These can be run in tandem with, or independent to, the annual integrated reporting process. Contact Triologue to enquire about an initial gap assessment or for more information on integrated thinking.

# PRINCIPLES

1

## Integrated awareness and positioning

The organisation demonstrates clear awareness and understanding of the connectivity and interdependence of matters material to its ability to create value over time.

2

## Integrated leadership commitment and capability

Leadership provides the mandate for integrated thinking and makes a deliberate and coordinated effort to connect and integrate matters material to organisational sustainability.

3

## Integrated structures

Organisational structures and systems are conducive to integrated decision-making and reporting.

4

## Integrated organisational performance management

Performance management of targets and KPIs is balanced and integrated to express the holistic and comprehensive performance of the organisation over the short, medium and long term.

5

## Integrated external communication

Communication to external stakeholders offer an accurate, holistic, balanced and integrated view of the organisation's performance and ability to create value over the short, medium and long term.

# FRAMEWORK



Contact Nick Rockey (nick@trialogue.co.za) to enquire about our service offering.

**trialogue**

- @TrialogueSA
- Trialogue
- @TrialogueConsulting
- www.trialogue.co.za
- https://bit.ly/TrialogueYouTube

### JOHANNESBURG

Unit F6, 1st Floor  
26 Baker Street  
Rosebank 2196

- 011 026 1308
- 011 447 0276

### CAPE TOWN

Block M, Greenford Office Estate  
Punters Way  
Kenilworth 7708

- 021 671 1640
- 021 671 0119

### POSTAL

PO Box 36104  
Glosderry 7702